

Dump the Pump

JUNE 21, 2018

RIDE PUBLIC TRANSIT



**Ride free on all
COLTS bus routes
on June 21!!!**

Check our Facebook page and coltsbus.com soon for details on our Facebook Selfie Contest — you could be the lucky winner of a brand new Samsung Tablet!



County of Lackawanna Transit System

FREE Rides: June 21, all day - all routes

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FACTS AND FIGURES

- In 2014, Americans took 10.8 billion trips on public transportation – the highest in 58 years.
- Public transportation provides personal mobility and freedom for people from every walk of life. When we are free to move, *anything is possible!*
- Public transit gives people a way to commute to work, go to school, travel to a doctor's office, go shopping, and visit friends.
- Public transportation provides access to job opportunities for millions of Americans.
- Public transportation has a proven record of reducing congestion; one full COLTS bus could remove 30 cars from the road.
- From 1995 through 2013, public transit ridership is 37.2% — a growth rate higher than the 22.7% increase in the U.S. population.
- According to the American Public Transportation Association's March Transit Savings Report, a two-person household can save, on average, more than \$9,894 by downsizing to one car. This is based on current gas prices, the cost of owning a car, and the average unreserved parking rate.
- Public transportation provides an affordable, and for many, necessary, alternative to driving.
- An individual who switches to public transportation can reduce his or her daily carbon footprint by 20 pounds – more than 4,800 pounds a year.
- Public transportation reduces stress and decreases congestion on busy roadways.
- The National Safety Council estimates that taking the bus is 170 times safer than driving or riding in a car.
- Using public transit can save 4.2 billion gallons of gasoline each year – the equivalent of 900,000 cars filling up every day.
- Public transit use reduces the country's carbon footprint by 37 million metric tons annually.
- For every \$1 billion invested in public transportation, 30,000 jobs are created.

Dump the Pump Day is a national event for public transit agencies all across the country to promote public transportation as an environmentally friendly and affordable way to travel. Dump the Pump was started in 2006 when gas prices were at \$3 or more a gallon.

COLTS is proud to take part in Dump the Pump for its 10th consecutive year. We will offer free rides on all our bus routes all day long on Thursday, June 21, 2018. There are many ways to “Dump the Pump” – you can ride the bus, walk, ride a bike, or carpool. We hope that you will take advantage of free rides on June 21 and give public transportation a chance.

Save Your Money, Save Your World:

Riding the bus saves you money.

The cost of a gallon of gas (on average) is once again at \$3 or more. A one-way bus ride costs \$1.75 and a Day Pass, which can be purchased on the bus, is \$4. Using COLTS is a convenient travel option that helps you save money.

Riding the bus helps the environment.

You can reduce your daily carbon footprint by 20 pounds (or 4,800 pounds annually) by riding the bus. Our newest buses utilize compressed natural gas, or CNG — the cleanest of all fuels.

